



**Kelly Meigs, MBA**  
**VP of Marketing Strategy and Planning**  
**Tanner Health System**

Kelly Meigs, MBA, is the VP of Marketing Strategy and Planning for Tanner Health System. Meigs has over 25 years of experience in marketing strategy, advertising, public relations, and corporate communications. Meigs has a bachelor's in journalism with a specialization in advertising from the University of Georgia and a master's in business administration from the University of West Georgia. She has facilitated and implemented award-winning branding strategies for Tanner, has managed numerous award-winning advertising campaigns and has directed the copywriting, design and production of award-winning Web sites, campaigns, printed publications and other strategic marketing materials.

She also directs HR recruiting marketing, print shop operations and employee wellness programs.

She has served as a Carroll County Chamber board member, Women's Business Alliance board member, Carroll County Chamber Marketing Committee Co-Chair, PARC board member and Carrollton Dawnbreakers Rotary member.

**Kelly H. Meigs, MBA**

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