**Board Meeting**

**May 4, 2018**

**10:00am - 2:00pm**

**Weaver Boardroom at the Medical Center Navicent Health**

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| * Tim Slocum(present) * Mary Germann (present) * Callie Andrews ( not present) * Bryant Cornett (present) * Jay Dennard (present) * Karen Manno (present) * John Henson, MD (present) * Craig Honaman (not present) * Matt Jernigan (present) | * Ty Bozkurt (not present) * Marlene Sidon(present) * Larry Tyler (present) * Bobby Ryan (present) * Lynn Scroggins (present) * Doug Gregory (present) * Sepi Browning (not present) * Sonja McLendon(not present) |

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| **Agenda Items** | **Time** | **Responsible Party** |
| **Welcome & Roll Call**  Discussion about how we are doing 4 months into the year... Suggest a need for social or orientation for new Board members. Karen said we have challenges with the technology, video capability, Jay; chapter is so much better now than where we started. Jay agrees we need more social. We need to keep our focus on being a state chapter and need to reconsider locations across the state.  John Henson mentioned that, Tenn. has three chapters. We have a similar issue. Larry said that GA had two chapters before. John suggests we functionally have sub chapters. Doug, each LPC would have a director. Jay said that 3 years ago it was discussed to have regional representation on the Board.  Bryant- accounting has been challenging, especially the handoff transitions.  John has the desire to do something new. Larry said teleconference would be new.  Morrison management should be a resource for sponsorship- Bryant  We may need to revisit the vision/mission. Bryant.  Connecting, Leading, And Learning. Jay recommends that we be connected back to national. Review our Aug 2015 strategic plan. Suggest another retreat to update. May be time to revisits the executive committee/strategy?  **Action:** Tim will follow up with Callie to address.  Jay suggest we reach out to HFMA attendees in Aug to consider dual attendance. | 10:00am | Tim Slocum |
| **Approval of Minutes**  First, motion- Jay, Doug second. | 10:20am | Marlene Sidon |
| **Treasurer’s Report**  5 open accounts plus 1 credit card. Plan to close 3. Will leave 2. May not keep the credit card. Creating a P&L by event so we can review the ROI. Net 17,500 for first quarter, most sponsorship money. SunTrust account is still in the process of being reconciled. . Larry thinks there is too much information for the Board.  Suggest a dashboard for future review.    **Action:** Bryant requested copies of statements from 2015 and 2016 of the Sun Trust statement from Karen. Karen stated she has copies.  Financials are in to ACHE.  Finance committee will meet quarterly. | 10:25am | Bryant Cornett |
| **Regent’s Report**  Congress was excellent, goal to establish regent’s council by June 1. Senior exec council SEC, advisory group to help with influence from other organizations. HEN visits will need our help. Goal is to attend each one. Jay welcomes our contact if we need his help. | 10:40am | Jay Dennard (via Phone) |
| **Administrator’s Report**  ACHE is sending their membership survey on Monday satisfaction survey. We usually send a letter to members telling our value. Karen is revising the letter. We need to get this out. We will review during lunch today and send out today. | 11:00am | Karen Manno |
| **Presidents Update / Announcements**   * Update from ACHE   National office has still not updated the dashboard. Issues with the member database since the new system. Tim has presentation, chapter distinction award. Also awarded Chapter management award for sustained performance. John suggest we show photos of the award and let the President who earned the award under their leadership keep the award.  Tim will give an updated report from the next quarterly call.  New members are a key focus for our Member Relations Committee to reach our membership goals. Suggest we keep mentioning that we need different goals for different chapter sizes.  Bryant suggests that we have many new people moving to GA and they are not reassigned to us. They need to physically change their address on the website.  John suggest we request that ACHE send an email to update and confirm information and advice members of their local chapter. Suggest we seek permission to add a news item.  Mary suggests that we need to know if there is a problem defined.  We could send to anyone who has gone to a program. | 11:15am | Tim Slocum |
| Committee and Sub-Committee Reports: |  |  |
| **Programs Committee, incl. Regional and Joint Programs**  Programs set until June. We will maximize our F2F.  Key question is related to teleconference. Would like a budget. We have one company for 4500. Bryant suggests a 5K incremental cost would be a target.  Our goal is to get F2F and need 100 miles away. So cannot get WebEx. Understand the rules. In addition, we need to record with a video file to host for the future. Can we stream to a computer even though they cannot get credit free or a charge? | 11:30am | Doug Gregory / Lynne Scroggins |
| **Senior Executive Committee**  April execs on Deck. Suggest we make this an annual event. All agree. Schedule around the GHA event. July 18 or 19 with Chuck Stokes. Larry has not yet gotten a reply. Larry will keep us posted. Sept and October is booked. Lunch with CEO May 18 with Jeff Meyers. Jay will coordinate at Hamilton Med Center. Still looking for Aug, Oct. | 12:00pm | Mary Germann |
| Growth & Satisfaction Committee | 12:15pm | Ty Bozkurt |
| **Fellow Advancement Committee**  July BOG tutorial. Host in Gwinnett. Volunteer event in March and last Saturday. BOG tutorial in Sept. in Macon. Also, assist with the SC tutorial. Opportunity is to mine the data 3rd quarter standard tools will be given.  For the BOG Tutorial, an Attorney is needed for laws and regulation. Need someone in HC law. | 12:30pm |  |
| **Career Development Committee**  Mentorship letters have been sent. Wrap up event for June 6, 5-month mark. Feedback is positive. GA Southern event/Armstrong panel in Statesboro. Great event. Continued discussions with GA State and opportunities to strengthen. Mutual agreement. Fall is another cohort. | 12:35pm |  |
| **Sponsorship Committee**  Leadership programs for immediate sponsorship programs. Sr. Exec meetings. In June, need a hospital board member to encourage sponsorship. We will distribute sponsorship packages and help. Working on value statement for the sponsorships.  Can use help with sponsorship especially on the hospital side.  We could develop an event committee to establish scholarships. Healthcare hero’s kind of focus. Positive marketing component. Future for strategic planning focus. | 12:40pm | Bobby Ryan |
| **Physician Executive Committee**  80 new PEG members able to utilize auto contact list. May 29, health care leader stereotypes. Carrie Pletz. How do we get leaders to stop thinking of physician leaders as CMOs only?  John is re-elected to the PEG Forum for ACHE. If there is a need for a Sr. Exec meeting in May. We can attend at the Piedmont West Board Room. | 12:55pm | Dr. John Henson |
| **Communications Committee**  See report sent from Sepi. Google analytics is underway to understand data. Boosting exposure in social media. Sepi has done a great job of reaching out to our sponsors. Bimonthly newsletter. Shorter and accessible. | 1:10pm |  |
| Outstanding / Other Business |  |  |
| Investigation of a Foundation / Fund  No new information. Bryant suggested a workgroup in the fall. Still see a number of advantages. Scholarship can be a link. Tim said this would turn us into a giving organization. | 1:15pm | Dr. John Henson |
| Task Force Evaluating Two Year Officer Terms- formal orientation in the 3 months would help. Documentation of processes board manual will help. All in favor of the 15 month proposal. Annual operating calendar by what date nominations published. Suggest email July 1 for nomination 2019. Open that day for 30 days.  **Action:** Tim will discuss with Callie and provide feedback. | 1:35pm | Marlene Sidon |
| Topics for Next Meeting(s)   * Strategy suggest take what we have connect, lead, learn. How to apply this and key us fresh. Tactical. How to promote it more and create new strategies. | 1:55pm | Group |
| Conclusion & Adjournment | 2:00pm | Tim Slocum |

Next Board Meetings:

* Friday, June 1, 2018
* Friday, July 6, 2018